

Profession

Strategic and Crisis Communication
Consultant

Current Position

King Communications
Principal

Created the firm November 2003

Professional History

King Communications	2003-present
Clarke & Company	1996-2003
Cahners Publishing Co.	1994-1996
Media consultant	1992-1994
The Monitor Channel	1990-1992
The Boston Globe	1979-1990
The Boston Herald	1976-1979
Phila. Evening Bulletin	1968-1976
U. of Penn News Bureau	1966-1967
News of Delaware Co.	1964-1966

Qualifications

BA, Political Science, University of
Delaware, 1963

MA, East Asian Studies, University of
Pennsylvania, 1967

Professional Associations

New England Board of Higher Education,
Associate Member

WBUR-FM (Boston NPR station), Senior
Advisory Board

MassINC, Special Advisors Group

American Press Institute Fellow

National Defense Industrial Association,
Member

U.S. Naval Institute, Member

Awards

Pulitzer Prize for National Reporting,
1983

Various other journalism awards during
25-year journalism career.

Key Data

Harry King is Principal of King
Communications, a higher education-
focused strategic and crisis
communication firm.

He has 25 years' experience in
newspaper and television journalism –
and over 10 years' experience in
creating and implementing strategic and
crisis communication programs for
clients. He has particular expertise with
media relations issues and dynamics,
and has extensive experience in media
and presentation training. He is also an
experienced writer/editor of position
papers, op-eds, articles, speeches, etc.
In the past ten years he has worked with
profit and non-profit organizations to
develop crisis communication plans to
provide pre-incident assurance against
fast-developing situations that can
negatively affect the organization.

Past Responsibilities

After graduating from the University of
Delaware in 1963, Harry began his
journalism career with the News of
Delaware County, then the nation's
largest circulation weekly newspaper, in
suburban Philadelphia.

He returned to school at the University
of Pennsylvania, receiving a graduate
degree in 1967. He also served as
deputy director of the University's News
Bureau during that time.

He joined the Philadelphia Evening
Bulletin, then Philadelphia's preeminent
newspaper, in 1968. He was a reporter,
night city editor, city editor and features
editor during an eight-year period.

He was named managing editor of the
Boston Herald in early 1976. In that role
he was responsible for the paper's
editorial direction, administration of a
newsroom staff of 220,

In 1979 he joined the Boston Globe,
Boston's major newspaper. During an
11-year period at the Globe he served
as assistant metropolitan editor, city
editor, and assistant Living/Arts editor.

While at the Globe, he received a
Pulitzer Prize in 1983 for National

Reporting as editor of a 56-page special
section on the nuclear arms race.

In 1990 he became News Director of the
Monitor Channel, a 24-hour national
news and public service programming
cable television channel. Based in
Boston, it had television news bureaus in
Washington, London, Moscow, Berlin,
Tokyo and elsewhere. His
responsibilities included hiring and
directing a staff of 300 on-air and
programming people in creating and
producing a variety of news and
news/feature programs.

After working on a series of projects
involving the entrepreneurial uses of
interactive information, he joined
Cahners Publishing Company in 1994 as
director of corporate communications. At
Cahners, he directed all external and
internal communication programs for this
publisher of more than 90 trade
publications and online services.

In 1996 he joined Clarke & Company, a
strategic communications firm, as senior
vice president. As senior member of
Clarke's Crisis Communication Center,
he counseled senior management in
handling all manner of crisis
communication issues across a broad
spectrum of industry
sectors, public and private organizations
and agencies.

Since 2003, when he formed King
Communications, he has focused on
counseling higher education clients in a
variety of strategic and crisis
communications engagements. He also
continues to work through law firms in
handling the crisis communication needs
of their clients.

Industry Experience

Harry has consulting expertise in the following industries and areas:

- Architectural Firms
- Automobile Industry
- Commercial Real Estate, Development and Construction
- Consumer organizations
- Energy Producers and Distributors
- Food and beverage
- Healthcare and Research
- Higher Education
- Law Firms and Legal Professional Organizations
- Media Organizations
- Philanthropic and Non-Profit Organizations
- Publishing
- Records Storage Management
- Religious Organizations
- Semiconductor Industry
- Sports Organizations: Amateur and Professional

Recent Projects/Activities

Creation of a strategic communication plan, including crisis response elements, for a midsize, private New England technology college.

Communication audit, recommendations and various follow-through projects for a major private Midwest university.

Creation of 10 issue-specific crisis communication plans for a major records storage management business.

Management of communications, media relations and quick-response activities for a major New England legal professional organization.

Communications planning and quick-response media activities for a major Massachusetts high technology professional group during the recent Base Realignment and Closing (BRAC) process.

Crisis communication work for various clients at a number of Boston-based law firms.

Presentations & Publications

Commencement Address:
Warren County (NJ) Community College,
May 1998

Bay State should take lead role in homeland security, Boston Business Journal, June 27, 2003

Guest Lecturer on Crisis Communication topics: Bentley College, Boston University, Emerson College, Simmons College (1998-2003)

Crisis Communication Aspects of Y2K, various presentations during 1999.